

autographed

# SPEEDBALL TEXT BOOK

lettering  
POSTER  
DESIGN  
for pen and brush  
ROSS F. GEORGE



14<sup>th</sup> Edition

George



# **SPEEDBALL TEXT BOOK**



**LETTERING  
POSTER  
DESIGN**

**FOR PEN  
& BRUSH**

**EDITION 15**

**by ROSS F. GEORGE**



GOTHIC BLOCKS

A B C D E F I

G H J K L W

M N O P Q

R S T U V &

VIRGIN G TRAVELS  
SHADOWS

X<sup>2</sup><sub>3</sub> Y<sup>4</sup><sub>5</sub> Z<sup>6</sup><sub>7</sub> \$<sup>8</sup><sub>9</sub>

A T-square and compass was used to lay out this alphabet.



CARNIVAL

OUTLINED WITH STYLE "B" SPEEDBALL

A B C D E F

G H I J K L

retouched with a "C-6"

M N O P R S

T U V W X Y Z

a b c d e f g h i j k l

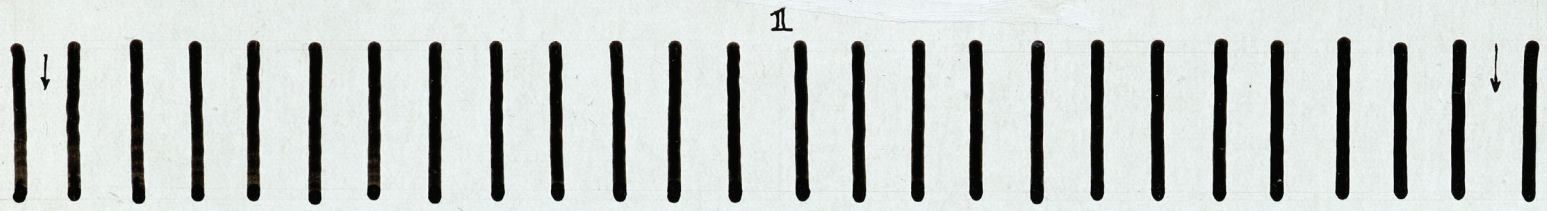
m n o p q r s t u v y







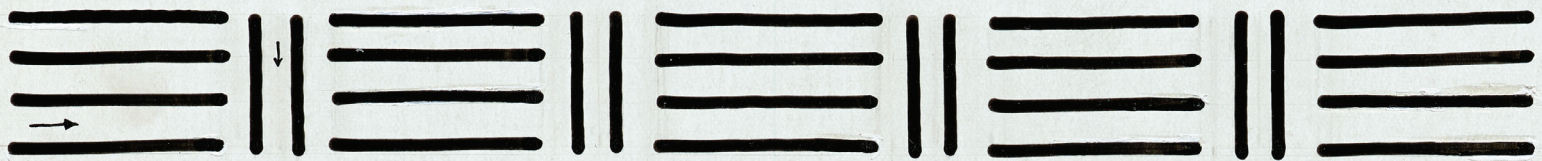
# GOTHIC - EXERCISES - FOR B-3 or 4 - SPEEDBALL



RULE GUIDE LINES

2

ONE INCH APART



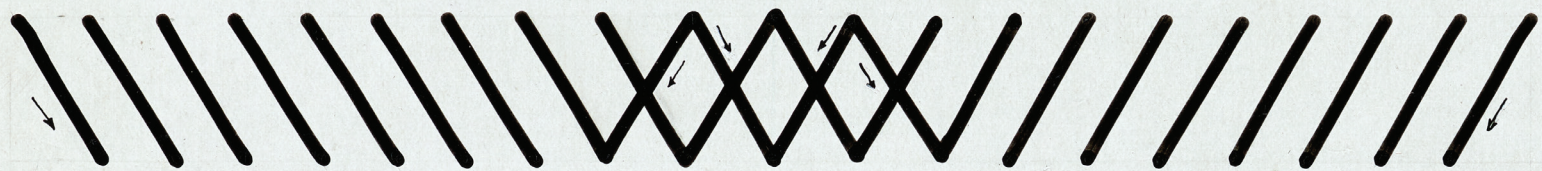
3



USE ARM MOVEMENT

4

DON'T CONTRACT FINGERS



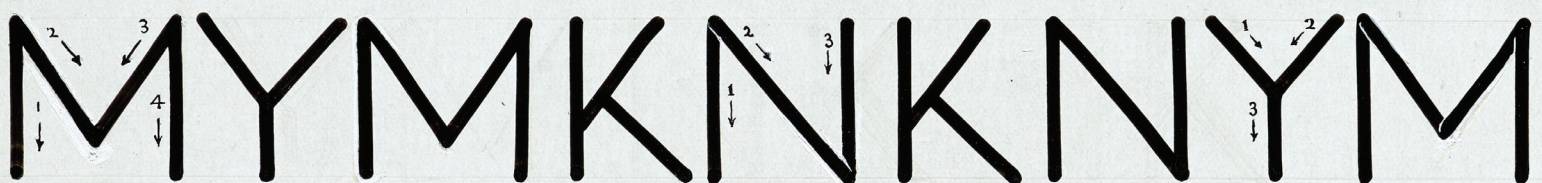
MAKE SEVERAL LINES

5

OF EACH EXERCISE



6



7



GIVE SPECIAL ATTENTION

8

TO THE DOWN STROKES



9



10



8 3/8



**RUSH JOB OR NO  
RUSH JOB....**



**TIME NEVER GETS THE BEST OF**

**Speedball**

**Drawing and Lettering Pens**

**IN THE MAKING OF POSTERS  
FOR SCHOOL OR COMMERCIAL USE  
SPEEDBALL DELIVERS A HEAP OF  
SATISFACTION IN JUST DOING A  
BETTER JOB AND IN LESS TIME**



a b c d e f g i

h j k l m n

p q r r s t u

v w w y w x z

1 2 3 4 5 6 7 8 9

— 8 1/4 —



XVII CENTURY ROMAN  
*with an Ornamental trimming*

A B C D E

F G H I K

L M N

O P Q R

S T U V

X Y Z

*Use any one style of ornamentation throughout an alphabet*



3/46

August  
George Day

**A B C D E F G H I J L**  
**M N O P Q R S T K**  
**U V W** <sup>1 2 3 4 5</sup> **X Y Y Z**  
<sup>6 7 8 9</sup> **a b c d e f g h i j k l n y**  
**m o p q r s u t v w X & Z**

George Day's Ball Pen

"DISPLAY ITALICS" style D pen or brush

1/2 tone tint



Engrossing Script

\$ 1 2 3 4 5 5¢

Round Hand Script

3 6 7 8 9 0 69

A B C D E F G H I J K L M  
N O P Q R S T U V W X Y Z

Western Wallace Watch Works, Wm.

George W. Brown

William Jennings

Marie Hannah

a b c d e f g h i j k l m n o p q r s t u v w x y z z

a b c d e f g h i j k l m n o p q r s t u v w x y z z



# MODERN Single Stroke Style-C-Speedball ROMAN

A rapid legible alphabet for Artists and Sho-card Writers.

